



2025 LPAPA STRONG PAINTED POSTCARDS FUNDRAISER

Together we thrive. Together we spread the love! Together we keep LPAPA Strong!

Deadline to Register: Monday, January 6, 2025 (by 11:59 pm)

SHOW TITLE:

6th Annual "LPAPA Strong" Painted Postcards Fundraiser (*online silent auction*)

ONLINE AUCTION DATES:

Auction Opens: 10:00 am, Monday, February 3, 2025, **Auction Ends:** 8:00 pm, Thursday, February 6, 2025

LOCATION:

Online Auction: www.32auctions.com/LPAPA-Strong-2025/ (*link will be active on or before 2/3/25*)

Virtual Reception: Thursday February 6, 2025, 5:00pm to 6:00 pm

QUALIFICATIONS:

Open to all LPAPA Signature, Artist & Student Members in good standing

SUBJECT MATTER:

Open to all subject matters and painting mediums. Please note, however, that artists using non-water based mediums will need to properly prepare provided postcard stock to accept the artist's chosen medium; the postcard stock provided will not work with soft pastels, requiring the artist to provide the appropriate paper and protective glazing when using pastels.

DEADLINE TO REGISTER TO PARTICIPATE:

Register to paint by 11:59 pm on Monday, January 6, 2025 through the registration link provided by LPAPA. Participating artists must agree to receive emailed communications from LPAPA through LPAPA's ClubExpress database system. There are no entry fees to participate; no awards to be presented.

DELIVERY DEADLINES:

DEADLINE TO SUBMIT IMAGE: Email jpg to bonnie@lpapa.org ASAP but no later than midnight Monday, January 27, 2025

SIZE LIMITATION:

All work to be completed on supplied 5" x 7" postcard or 5" x 7" panel with supplied postcard affixed to back

COMMISSION:

50% of final auction price to Artist, 50% of final auction price to LPAPA

Each postcard will start at \$50 auction price with \$10 bid increments

After the auction ends, and auction payments are reconciled, the Artist's 50% proceeds will be distributed by credit to the Artist's LPAPA Membership Account if the proceeds amount is less than \$50 or paid by ACH direct deposit payment to the Artist's bank if proceeds are \$50 or more, or Artists may choose to receive a credit to their LPAPA account to use for any online LPAPA purchase, including membership renewal, or Artists may choose to donate their proceeds to nonprofit LPAPA.

PARTICIPATION REQUIREMENT:

- Must be an active LPAPA Signature, Artist or Student Member
- Agree to receive emailed communications through LPAPA's ClubExpress database
- Register online through registration link provided by LPAPA (*requires member to log in*)
- After registering LPAPA will mail a paintable Canson postcard "canvas" to the Artist
- Paint your plein air or studio postcard masterpiece on the provided postcard or on a 5x7 panel with the postcard affixed to the back
- Email a jpeg image of the painted postcard front by email to bonnie@lpapa.org no later than midnight Monday, January 27, 2025
- Email a promotional selfie photo of yourself with your painted postcard to bonnie@lpapa.org
- Keep your original painted postcard until LPAPA provides you with the auction winner's name and address; then personalize and mail directly to the auction winner by or before Valentine's Day, February 14, 2025
- Promote the fundraiser through your social networks, friends and family, using hashtag #LPAPAStrong
- Save the date to join us for the online virtual reception on Thursday, February 6, 2025, 5:00 to 6:00 pm PST to share, celebrate the auction closing at 8:00pm!

QUESTIONS:

Please contact Show Coordinators:

Bonnie Langner, Executive Director: Mobile (925) 683-8374, Email bonnie@lpapa.org

Toni Kellenberg, President: Mobile (949) 291-0882, Email toni@lpapa.org

LPAPA Gallery/Office: Phone (949) 376-3635, Email info@lpapa.org or gallery@lpapa.org